

Action Plan for Attracting Inward Investment in Hobson City, Alabama

Objective

Rebrand the American Slave Nation legacy of the Mooree Quarters while promoting cultural awareness and economic opportunities through community initiatives and public awareness campaigns.

1. Certification as the “Square Mile Capitol”

● Action Steps:

- Ceremony Organization: Plan a public ceremony to announce Hobson City as the “Square Mile Capitol” for the ASN.
- ASN Flag Installation: Create a permanent display of the ASN Flag in a central location to symbolize unity and heritage.
- ASI Business Incubator: Introduce the ASI (American Slave Business Culture Incubator) business curriculum to foster entrepreneurship within the community.
- Marketing Campaign: Develop a marketing strategy to promote the certification and attract businesses and tourists.

2. Embrace 13th Federal Reserve Strategy

● Action Steps:

- Community Education: Host workshops on Maat Rites for Passage, emphasizing their significance in achieving metropolitan Cushitic status.
- Symbol Recognition: Promote the “Peacock City for Peace” emblem through events and educational materials that connect it to local history.
- Investment Opportunities: Create incentives for businesses that align with the Cushite values of community and sustainability.

3. Establish Hobson City as Postmaster General for ASN Timebank

● Action Steps:

- Timebank Framework Development: Establish a framework for the ASN Timebank to encourage local service exchanges.
- Public Awareness Campaign: Launch a campaign to inform residents and potential investors about the benefits of the Timebank system.
- Partnerships: Build partnerships with local organizations to support Timebank initiatives and enhance community engagement.

4. Global Unity Funkathon Fundraiser

● Action Steps:

- Event Planning: Organize a global unity funkathon starting on Martin Luther King Jr. Day 2025, collaborating with cities like Eatonville and Compton.
- Artist Collaborations: Engage artists, including Bootsy Collins, for a unity song campaign, promoting cultural pride and community engagement.

- Fundraising Strategies: Develop fundraising initiatives tied to the event to support local projects and community development efforts.

5. Adopt American Slaves, Inc. Philosophy and Unity For A Better Community/Captains Millionaires Training Programs

- **Action Steps:**

- Curriculum Integration: Work with educators to implement the Master Build System/Life Build System; curriculum inspired by Dr. Gerald A. Higginbotham, focusing on relevant education that empowers inspires and closes the income gap between rich and poor.
- Community Workshops: Host workshops to educate residents on the significance of the number of 1607, 1616, 1776, 1861, 1871, 2017, 2024; and its connections to local history.
- Promotional Materials: Create materials to attract educational grants and partnerships that support the curriculum.

6. Spark 4 Humanity Project for Community Gardens

- **Action Steps:**

- Garden Initiatives Launch: Start community gardens that incorporate the Pyranauts curriculum, emphasizing sustainability and community involvement.
- Educational Programs: Conduct workshops on promoting healthy living and environmental stewardship.
- Investment Opportunities: Market the community gardens as a model for sustainable urban development, attracting green investments and partnerships.

Implementation Timeline

- Short-term (0-6 months): Announce “Square Mile Capitol,” establish the Timebank, and start planning the funkathon.
- Medium-term (6-12 months): Develop the Unity For A Better Community curriculum and launch community gardens.
- Long-term (1-2 years): Host the global funkathon, assess impacts, and refine initiatives based on community feedback.

Measuring Success

- **Investment Metrics:** Track the amount of inward investment attracted and the number of new businesses established as a result of these initiatives.
- **Community Engagement:** Measure participation in workshops, events, and Timebank activities.
- **Educational Impact:** Evaluate improvements in student engagement and learning outcomes from the adopted curriculum.

Conclusion

This action plan seeks to rebrand the history of the Mooree Quarters from a Descendant of American Slaves perspective, fostering cultural pride, community development, and economic opportunity.

Continuous collaboration with local stakeholders and feedback from the community will be essential for the success and sustainability of these initiatives.